



Florida Renewable Energy Expo 2009

October 24 & 25 at the Orlando Science Center!

Dear Green Energy Advocate:

The Florida Renewable Energy Association, together with the Orlando Science Center and the Orlando Utilities Commission, is excited to announce plans for our third annual Florida Renewable Energy Expo. We invite you to join us as we build on the success of Orlando's first sustainable energy fair to make it the premier regional event that brings together local and state agencies, nonprofit industry groups, and dedicated commercial partners in this important civic cause.

This year we seek to strengthen our message with a collaboration by the staff of the Orlando Science Center and OUC in designing an event program that will stress the importance of reducing individual carbon footprints while providing easy access to information, products and services that will empower each of us to do just that. It will be a hands-on educational event full of fun and entertainment that brings the general public together with the entrepreneurs and educators working on the dual challenges of energy independence and global climate change.



Visitors will:

- Learn how to become more energy efficient at home
- Discover new green building designs and technologies
- Learn the science and economics of solar hot water and photovoltaics
- Learn about the many new government incentives for going green
- Examine and test ride this year's newest and most fuel-efficient cars
- Discover how Florida is fast becoming a leader in home-grown biofuels
- See demonstrations on the exciting potential of new plug-in hybrids and all-electric vehicles
- Gain an understanding of how Floridians can move forward on a path toward 100% clean, renewable energy

The program will provide everything the average Florida family needs to start reducing their carbon footprint and creating energy independence. And in the midst of it all, there will be plenty of fun and excitement for everyone – live jazz concerts powered by solar energy and Florida biofuels, the wonders and mysteries of our planet Earth projected on the giant screen of the Dr. Phillips CineDome, full access to the myriad exhibits of the Orlando Science Center, student competitions with hydrogen cars and solar cookers, seminars and workshops for Mom and Dad, and fun learning activities for the kids. It will be two full days of exploring the exciting new world of renewable energy and green living.



ORLANDO SCIENCE CENTER

777 East Princeton Street, Orlando, FL 32803 • 407.514.2000 • www.osc.org



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It is our hope that you will join us as an exhibitor and community partner at this special event. Considering historical records with our budgeted media promotion, we anticipate 2,000 or more visitors each day. A full complement of radio, TV, direct mail, and print exposure is planned.

The Florida Renewable Energy Association and the Orlando Science Center are both nonprofit 501(c)(3) organizations. The Orlando Utilities Commission is the nonprofit municipal electric utility of the City of Orlando.

If you have any questions or comments, feel free to contact Karin Lindsay at 407.889.8902 or klindsay@corplanservices.com. We also encourage you to browse our website at www.floridareexpo.org to learn more.

Sincerely,

Your 2009 Florida Renewable Energy Expo Executive Committee

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Seminars, Workshops, and Films

FREA's statewide network of organizations from a variety of green industries will provide presenters for two full days of seminars and workshops within the amply accommodating facilities of the Orlando Science Center. The Darden Theater along with the spacious classrooms located throughout the building will host informational films and workshops featuring speakers from this preliminary list of green energy partners:

*Florida Solar Energy Association
Florida Renewable Energy Association
Florida Solar Energy Industry Association
Orlando Utilities Commission
American Institute of Architects
Florida Electric Auto Association
Florida Green Building Association
Progress Energy*

And more...

Exhibits

As we all struggle with how best to reduce our carbon footprint and become more energy independent, it is rare that we have so many consultants, products, and services together at one time. Visitors will get all the answers they need from our exhibitors who will be grouped by category in the following areas:

*Carbon Footprint Central
Architect's Corner
The Efficiency Experts
Solar City
Florida's Biofuels
A New Age of Transportation*

Entertainment

Outdoors on the Science Center's spacious "Solar Terrace", two of Orlando's most popular smooth jazz artists will be performing under the power of Florida's renewable energy. Solar panels and biodiesel fuel will provide the energy for the saxophone of Erly Thornton on Saturday, October 24th and the electric guitar of Robert Harris on Sunday, October 25th.

The Giant Screen of the Dr. Phillips CineDome brings the marvels of Mother Nature close up and in amazing sound and color for special showings of the following films: *Wild Ocean*, *Coral Reef Adventure*, and *Grand Canyon Adventure*.

Activities for Kids

Students from our local Central Florida schools will compete in a variety of activities related to energy efficiency and renewable energy. The contests will be held each day out on the Solar Terrace.

But much more fun and learning await our younger attendees in the Orlando Science Center's many kid-friendly exhibits such as H2Now: the Great Hydrogen X-Change, DinoDigs, Dr. Dare's Lab, All Aboard, KidsTown, Science Park, A-mazing Sea, World We Create and more...

Please see our website at www.floridareexpo.org for more information on all of the above.



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Exhibit Contract

2-Day Exhibit Package includes:

6' x 10' Exhibit Space inside the Orlando Science Center for 2 days, 6-ft. table with linens, 2 chairs and table sign with company name.

Exhibit Fees:

General Exhibitor \$500

Green Industry Exhibitor \$350

Full payment of total exhibit fees must accompany the Exhibitor Contract.
Exhibit space will be confirmed after payment is received.

ALL CONTRACTS & PAYMENTS ARE DUE BY OCTOBER 15, 2009

Company Name _____
(As it will appear in event program):

Contact Person _____ Title _____

Street Address _____

City _____ State _____ Zip _____ Phone _____

Fax _____ Email Address _____

Please indicate the exhibit package you would like to purchase:

Exhibitor Package	Cost		Exhibitor Package	Cost	
"Green" Industry Exhibitor	\$350	<input type="checkbox"/>	General Exhibitor	\$500	<input type="checkbox"/>

**Exhibits are not guaranteed until payment is received.
Please make checks or purchase orders payable to FREA and mail to:**

CorPlan Services

Attn: Karin Lindsay/RE Expo 2009
PO Box 4368, Apopka, FL 32704

Fax: 407.889.8909 Questions: 407.889.8902 klindsay@corplanservices.com

Credit Card Payments

Credit Card Number _____ Exp. Date ____/____/____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

(as it appears on the card)

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