



National Solar Tour Local Press Release

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For Immediate Release

Florida Renewable Energy Association Hosts ASES National Solar Tour in Support of the World's Largest Grassroots Solar Event

Homes, Schools & Businesses Nationwide Participating in 22nd Annual ASES National Solar Tour to Help Florida Residents Cut Energy Costs, Enjoy Tax Credits & Assert Their Energy Independence

Florida, July 27, 2017. – Florida Renewable Energy Association (FREA) joins the American Solar Energy Society (ASES) and hundreds of solar-savvy individuals, installers and grassroots organizations throughout America to showcase thousands of solar-powered homes, schools and businesses — in Florida and across North America -- for the 22nd Annual National Solar Tour, the world's largest grassroots solar event.

The multi-day event, slated for October 21 and 28, (Saturdays) showcases the solar technologies your neighbors are using to 1) drastically reduce monthly energy bills, 2) reduce harmful carbon emissions, and 3) enjoy rich tax credits and cash incentives as they improve their property values.

“The ASES National Solar Tour shows families and businesses real-life examples of how their neighbors are harnessing free energy from the sun to generate electricity, warm and cool their homes, heat water and slash monthly utility bills,” Chris Castro said. (Orlando Sustainability Director)

On October 21, FREA will hold open house tours of more than 15 solar powered homes and businesses in the greater Central Florida area. Also, on October 28, South Florida will have over 15 sites available.

The self-guided National Solar Tours in recent years attracted more than 150,000 people in 49 U.S. states and Puerto Rico. National Solar Tours afford participants the direct perspectives of homeowners and installers about the costs, processes and economic and environmental benefits of going solar. The National Solar Tours also give Floridans a glimpse at how a variety of solar systems look in and around structures with different architectural styles.

“The National Solar Tour demonstrates an array of practical and economical solutions available right here, right now. It encourages neighborhood conversations addressing the growing need for clean energy,” said ASES Executive Director, Carly Rixham.

This National Solar Tour is free and open to the public. Times and site locations are found on the ASES and FREA web sites. Learn more about attending, sponsoring, hosting or volunteering for a tour in your community at: www.ases.org/tour.

ABOUT THE FLORIDA RENEWABLE ENERGY ASSOCIATION:

FREA is a non-profit organization that promotes the development of clean energy in Florida through public education, technology advancement, public outreach, advocacy, and industry networking opportunities. We work often with industry, government, and other like-minded non-profits in providing seminars on energy efficiency, solar energy, and alternative fuel vehicle technologies to promote a sustainable for a sustainable world. FREA is the Florida chapter of the American Solar Energy Society. Look for us on Facebook or.:

www.cleanenergyflorida.org

ABOUT THE AMERICAN SOLAR ENERGY SOCIETY:

For over 60 years the American Solar Energy Society has led the renewable energy revolution in North America. It is the nonprofit organization dedicated to increasing the use of solar energy, energy efficiency, and other sustainable technologies across North America. ASES leads national efforts to promote solar research, energy education, public outreach, and advocacy.

www.ases.org



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